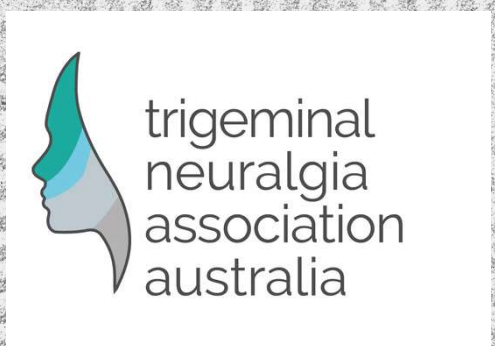
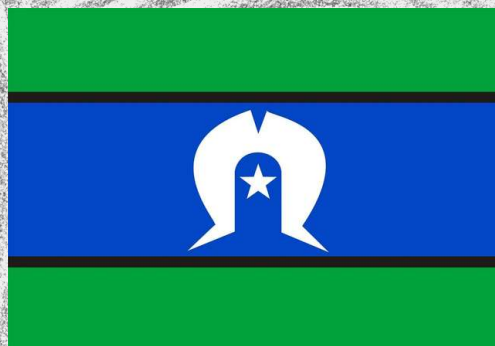


We acknowledge and pay respects to the people of the Yugambah language region of the Gold Coast and all their descendants both past and present. We also acknowledge the many Aboriginal people from other regions as well as Torres Strait and South Sea Islander people who now live in the local area and have made an important contribution to the community



2022 WHAT WE HAVE BEEN DOING



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Presented by Lyn Donnelly

DISCUSSION OVERVIEW

POINTS TO COVER

2022 Goals

Key Achievements

Financial Performance

Plans for Growth

Merchandise

Webinars

Training

Volunteers



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WHAT WE WANTED TO ACHIEVE

Covid forced us all to do things a little differently, and our Association was no different. We had to adapt to be able to provide our services. In the process we realised we needed to improve our digital footprint



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Challenges are gifts that
force us to search for a
new centre of gravity.
Don't fight them. Just find
a new way to stand.

-OPRAH WINFREY



HOW WE MEASURE SUCCESS

So what did we do and how do we know if we have reached our audience? At the time our annual membership had fallen to less than 150 people so we knew we had to create a platform that made us more visible and easier to connect to





WE GREW OUR MEMBERSHIP TO MORE THAN 300 MEMBERS

The new website enabled interested people to sign up and pay for membership on line



WE CREATED A LINE OF BRANDED MERCHANDISE

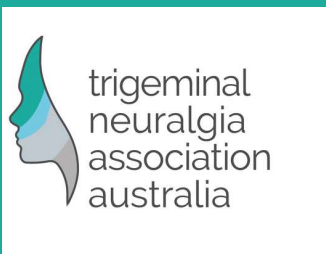
We partnered with a local Gold Cast business to create key product



WE IMPROVED OUR SOCIAL MEDIA PRESENCE

We created a Twitter and YouTube account and increased posts to our Facebook group

COVERED OUR
OPERATIONAL
EXPENSES



CREATED NEW
REVENUE STREAMS



MEMBERS SUBSCRIPTIONS

By increasing our membership we are able to provide more services, not only for our members but to our volunteer network

MERCHANDISING SALES

This is a relatively new area for us and we are working hard on marketing

DO WE KNOW HOW MANY SUFFERERS THERE ARE IN AUSTRALIA?

IT IS SO DIFFICULT TO GET EXACT
NUMBERS OF SUFFERERS, BUT WE KNOW
FACEBOOK GROUPS HAVE THOUSANDS OF
MEMBERS



There are many organisations around the world, working hard to support sufferers of Trigeminal Neuralgia. It was important that we reached out and collaborated with others to share knowledge, training and hope



HOW DO WE RESPOND

WHEN A MEMBER JOINS US WE PROVIDE LINKS TO KEY ARTICLES AND INFORMATION AND ALSO PERSONALLY CONTACT THEM - "PEOPLE MATTER TO US"





COMMUNICATION

We now use an Enews platform where we can design and send newsletters

TRAINING

We understand that all of our volunteers also need support so we are investing in training

WE WANT TO KNOW WHAT OUR MEMBERS EXPECT

We have started using surveys for members to record their wants and needs

WHAT ARE WE LEARNING



MAJOR CITIES

We run support groups in all of the states capital cities, apart from Perth which is serviced by the Trigeminal Neuralgia Association WA.

Our members are very likely to attend 1 meeting if they live in the area of an active group.

REGIONAL AREAS

Many of our sufferers live in Regional and Remote areas where we do not have a physical support group.

We believe if we provide online support group meetings, we can reach more people and provide much needed hope.

COLLABORATE

we are a small group of volunteers
we can't achieve our goals without
utilising knowledge that is already
freely available

COMMUNICATE

If we do not get our message of
support to the people that need it the
most, then we are not meeting our
vision

TRAIN

All volunteers must feel supported
and have a training resource
framework to underpin their
knowledge

SUPPORT

All sufferers of Trigeminal Neuralgia
have a safe place in our community
to express how they feel





COLLABORATE

We use Webinars presented by our Medical Advisory Board professional's who provide their time on a volunteer basis



COMMUNICATE

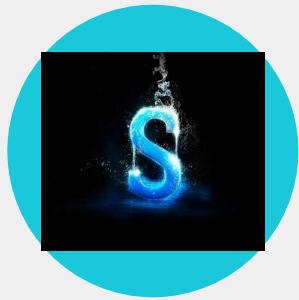
We use newsletters and articles on our website to keep our membership and visitors informed



CONNECTION

Our sufferers can be part of our community via Support Group Meetings, Facebook, Twitter or direct contact

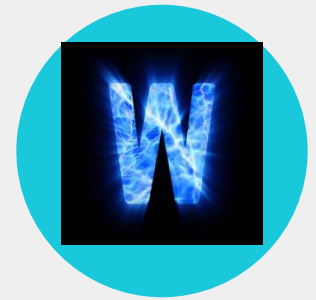
IN THE PIPELINE



More support



More training



More webinars



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SUPPORT

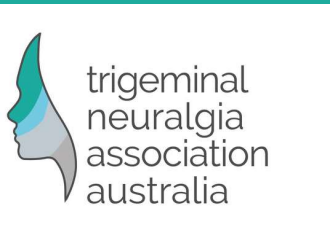
Expand our presence online via regional support group meetings

ATTRACT VOLUNTEERS

We cannot expand if we don't have willing hands - so we will launch a "Volunteer for a year" initiative

REACH MEDICAL AND DENTAL ORGANISATIONS

We are dealing with poor knowledge and understanding of Trigeminal Neuralgia - we need to raise the bar



CHARITY MILESTONES



MARCH 2021

Our Association received
a grant to create a Digital
Outreach Program

**NOVEMBER
2021**

Design creation and
launch of new website

JUNE 2022

Doubled the membership

JULY 2022

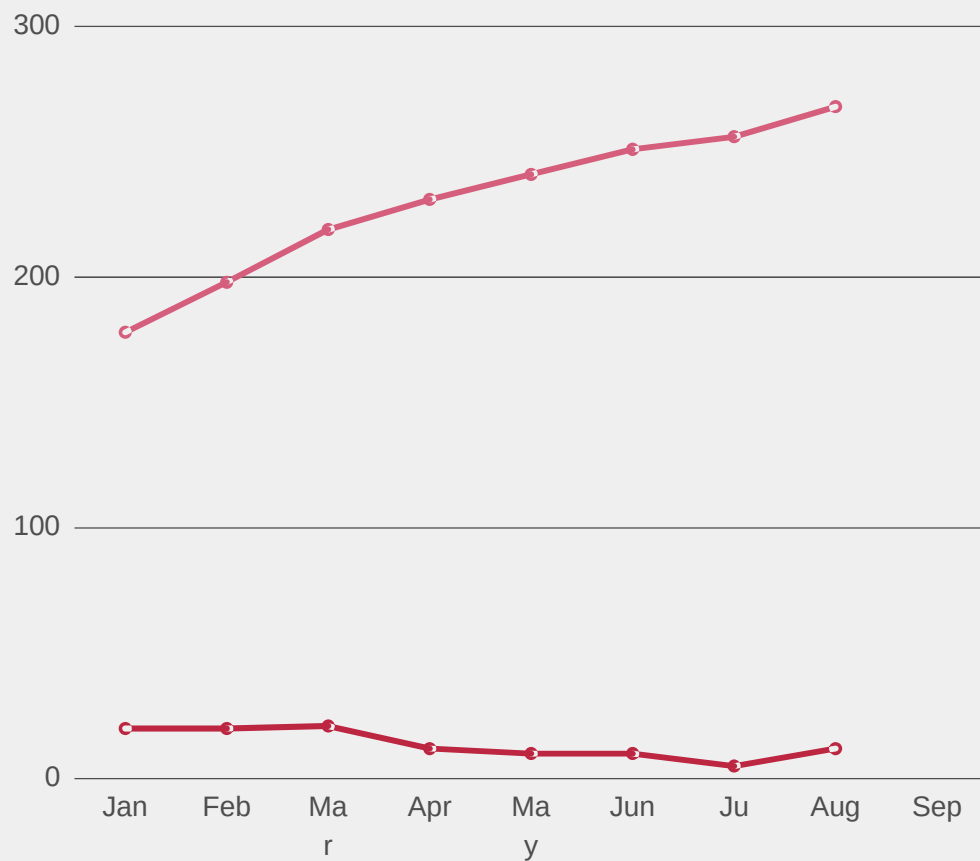
Presented the second
webinar of our program

You Tube Channel

We record our webinars and events but we love to have a live audience to ask questions at the time

A new initiative is to use the Eventbrite platform to advertise our events





IT HAS BEEN A YEAR OF GROWTH

we are averaging 14 new members a month since the launch of the new website

MEET TWO OF OUR LEADERS



LYN DONNELLY

President



HELEN TYZACK

Vice President



FACEBOOK

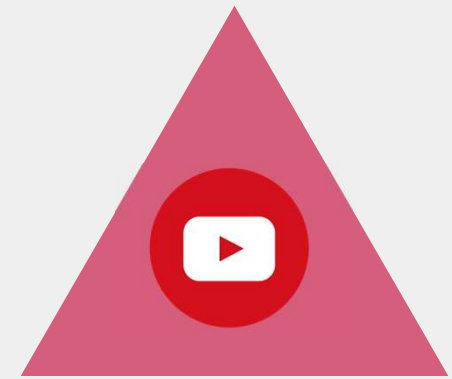
We run an active Facebook
Group

<https://www.facebook.com/groups/TNAAdust/>



TWITTER

We are present on the
Twitter platform
trigeminal neuralgia
association australia
(@_tnaaustralia) / Twitter



YOU TUBE

We have a You Tube
channel
(138) Trigeminal Neuralgia
Association Australia -
YouTube



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Stay up to date with the latest
news from TNA Australia.

[click
here](#)

**to subscribe to
our newsletter**

My pain **DOES NOT** respond to conventional **OPIOIDS**, so I am
not drug seeking.

Please consider an atypical Opioid - **Tapentadol IR 50-100mg** or
Apply the **Versatis – Lignocaine 5%** dermal patch.

Other **ACUTE Intravenous / Subcutaneous therapy options:**

IV Phenytoin – 15mg/kg over 1 hour (av. 1000mg)

IV Sodium Valproate (Epilem) – 10mg/kg in 5mL normal saline /5min

IV Lignocaine – 2000mg in 50mL NS

SC Ketamine – 200mg in 50mL NS – start at 2mL/hr

Consider referral for **Sphenopalatine Ganglion Block** or even
Botulinum Toxin

**Present this card at the
Emergency Department**

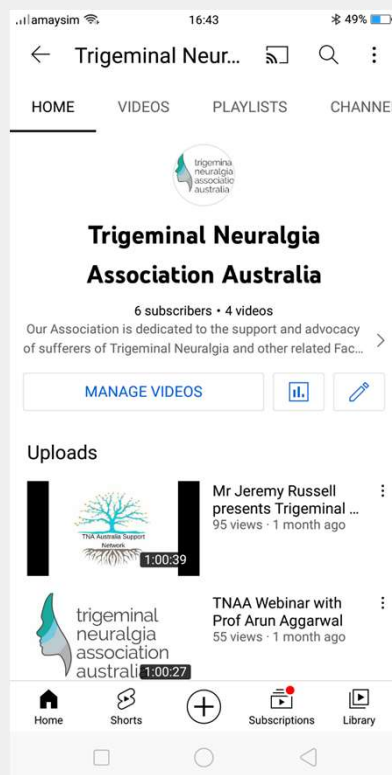
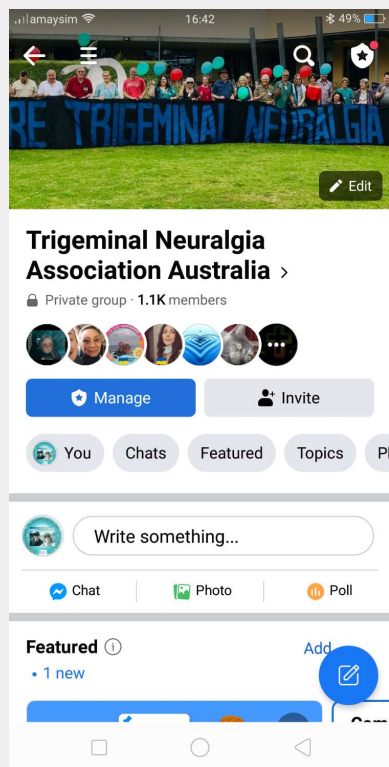
"Pain Management advice endorsed by the
Medical Advisory Board Trigeminal
Neuralgia Association Australia"



I suffer from **TRIGEMINAL NEURALGIA** which
causes **NEUROPATHIC FACIAL PAIN**
characterised by **SHARP, STABBING** and
ELECTRIC SHOCK-LIKE pain

"you are not alone"

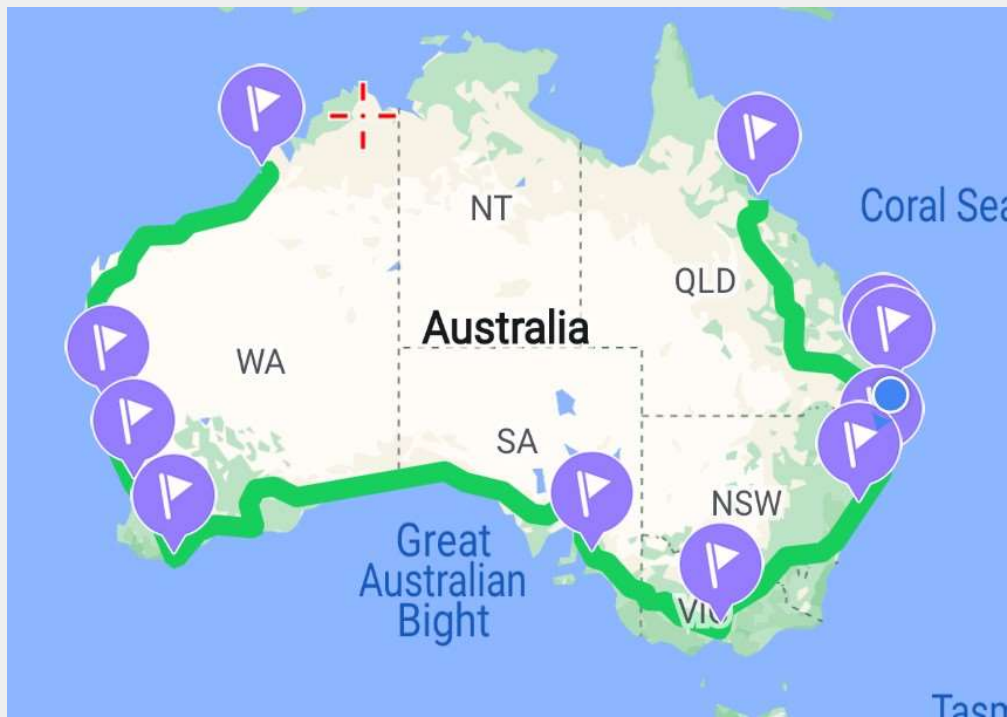
Our Socials



<https://tnaaustralia.org.au>

Light Up In Teal

11 cities lighting up for our International Awareness Day 7th October



<https://tnaaustralia.org.au>

Research

We are working closely with our Medical Advisory Board to utilise the Silvia Whitworth Research Trust Fund

A/Prof Arun Aggarwal is currently recruiting for a research assistant to start a three year project looking at medications utilised for Trigeminal Neuralgia



<https://tnaaustralia.org.au>

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