

## Summary of Adjusted ACTIVE Memberships 30/12/2022



	#		
Full Memberships 2021	111	\$	2,775.00
Full Memberships 2022	166	\$	4,150.00
Associate Memberships 2021	25	\$	250.00
Associate Memberships 2022	18	\$	180.00
Remove NoEmail user FULL	-1	-\$	25.00
Remove NoEmail user ASS	-1	-\$	10.00
Mail Only Members	18	\$	450.00
<b>Total Paid Active memberships</b>	<b>336</b>	<b>\$</b>	<b>7,770.00</b>

## Summary of Expired and Cancelled Memberships 30/12/2022

Expired FULL memberships 2022	17	\$	425.00
Expired ASS memberships 2022	6	\$	60.00
<b>Lost Income Opportunity</b>	<b>23</b>	<b>\$</b>	<b>485.00</b>

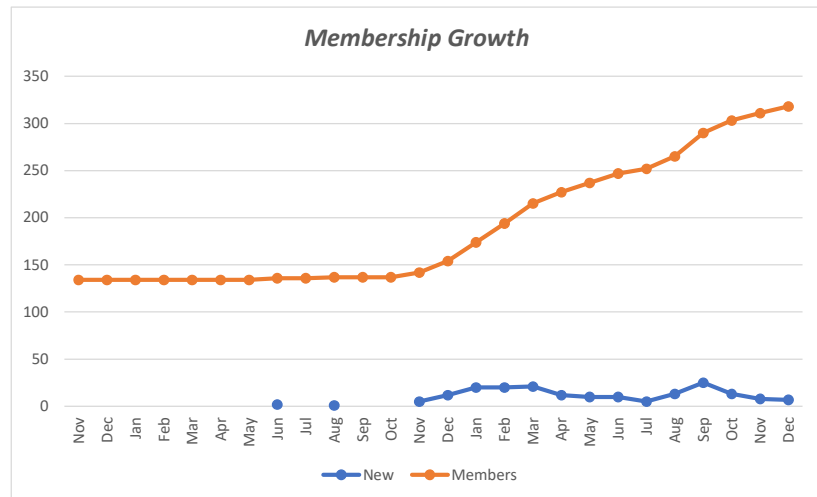
### Non renew & Adjustments

Cancelled FULL memberships 2022	1	\$	25.00
Cancelled FULL memberships 2021	14	\$	350.00
Cancelled ASS memberships 2022	9	\$	90.00
Cancelled ASS memberships 2021	1	\$	10.00
<b>Potential Lost Income Opportunity</b>	<b>25</b>	<b>\$</b>	<b>475.00</b>
<b>Total memberships not renewed</b>	<b>48</b>	<b>\$</b>	<b>960.00</b>

## Growth of full Membership Dec 2022



Year	Month	New	Members
2021	Nov		134
2021	Dec		134
2021	Jan		134
2021	Feb		134
2021	Mar		134
2021	Apr		134
2021	May		134
2021	Jun	2	136
2021	Jul		136
2021	Aug	1	137
2021	Sep		137
2021	Oct		137
2021	Nov	5	142
2021	Dec	12	154
2022	Jan	20	174
2022	Feb	20	194
2022	Mar	21	215
2022	Apr	12	227
2022	May	10	237
2022	Jun	10	247
2022	Jul	5	252
2022	Aug	13	265
2022	Sep	25	290
2022	Oct	13	303
2022	Nov	8	311
2022	Dec	7	318



## Active Memberships Analysis by Year, Month and Type



original members (All)  
membership\_status active

Count of member_email	membership_ Year				Grand Total
	tna- australia- associate- member	2021	2022	tna-australia- full-member	
Month	2021	2022	2021	2022	
Jan	2	3	2	20	27
Feb		5		20	25
Mar		3		21	24
Apr		1		12	13
May				10	10
Jun		2	2	11	15
Jul				5	5
Aug		1	1	13	15
Sep		3		25	28
Oct				13	13
Nov	15		104	8	127
Dec	8		2	8	18
<b>Grand Total</b>	<b>25</b>	<b>18</b>	<b>111</b>	<b>166</b>	<b>320</b>